

Crowds of youngsters swarm for Easter eggs

By Shaun Zinck szinck@beloitdailynews.com | Posted: Monday, March 18, 2013 4:00 pm

The Easter Bunny came to Beloit early.

Despite the frigid cold, dozens of families showed up at Horace White Park Saturday morning.

They came for the annual Easter Eggstravaganza sponsored by the Downtown Beloit Association and the Greater Beloit Young Professionals.

Danielle Maggard brought along her 21-month-old daughter, Elizabeth, to get a picture with the Easter Bunny.

“It’s our first time out here so we thought it would be a lot of fun,” she said.

Crystal Buhmeyer, program coordinator for the Downtown Beloit Association, said this was the first year the association partnered with the Young Professionals group.

“It kind of came about that we could collaborate, pool our resources and create a bigger event,” she said.

Buhmeyer said flyers were passed throughout the School District of Beloit leading up to the event.

The event started around 10 a.m. when plastic eggs were spread out on the ground all around the park.

Children ages 2 to 10 were able to collect up to five eggs each and return them for a goodie bag.

About 10 of the eggs contained a ruby raffle ticket for a chance to win a bigger Easter basket.

Other events included two inflatable bounce houses and the Easter Bunny himself. Pictures were available with the Easter Bunny for \$5.

Shauna El-Amin, executive director for the DBA, said she was surprised that so many people showed up despite the cold. Last year, temperatures were in the 80s.

“Even right before 10 people were showing up to get ready,” she said.

El-Amin said the DBA plans to sponsor the event again.

Mark Bennett brought his daughter Grace, 2, out and was helping picking up eggs with her.

“I like that Beloit has these kinds of things to do,” he said.

Elizabeth Wilson brought daughters, Kaytlyn and Nevaeh, for something to do on a Saturday.

“It’s Kaytlyn’s birthday today so it was something to do,” Wilson said.

Carrie Warner brought her daughter, Madison, 8, and said the egg hunt sounded like a fun activity.

“I’ve never done it before, so I wanted to try,” Madison said.


