

Noteworthy Activities

- 3 Façade Grants Awarded
- 3 Sign Grants Awarded
- 6 Upper Floor Housing Grants Administered
- Revenue Budget: 30% BID Assessment & 70% Other

Downtown Growth & Investment

174
Businesses

\$12.6M
Investment

11
Events

132,983
Attendees

MARKETING REACH



17,902

Farmers' Market
followers
up 8.5%



10,084

DBA
followers
up 10.4%



41,123

Website
sessions
up 9.3%

75

Downtown Gift
Cards Sold

1%

Vacancy Rate

372.75

Volunteer
Hours

= \$11,163.86

Downtown Beloit is a collaboration of property owners, business people & community volunteers who have jointly committed to the mission of revitalizing & managing Beloit's Central Business District, utilizing the Main Street Four-Point Approach as established by the National Trust for Historic Preservation.

Want to learn more or get more details? Great!

Call or follow us at:

608.365.0150

557 E. Grand Ave.

Beloit, WI 53511

Facebook: DowntownBeloit or BeloitFarmersMarket

www.downtownbeloit.com

From Chair Stephanie Knueppel: Well folks, it seems to be the end of an era, at least for now. Sadly, I have hit the term limit for serving on the board for the DBA. But don't worry, that doesn't mean I'm going anywhere. I will still proudly serve as the Promotions Chair, volunteer at all the events I can, and support this amazing organization financially. My business, Stateline Mental Health Services, and I have been so very blessed by the Downtown Beloit Association. We certainly would not be where we are today without all the support, guidance, and comradery we have received from the DBA. If you are involved with a business in downtown Beloit and aren't aware of the many ways the DBA may be able to help, please reach out to learn more. Additionally, my staff, family and I greatly enjoy attending the many fun events hosted by the DBA. It's always amazing to me that our small but passionate staff at the DBA somehow manage to put on at least one event every single week throughout the year. This year, the organization is looking to continue revamping some of our oldie-but-goodie events, while also adding some new opportunities for the community to enjoy. We are very thankful for our volunteers and sponsors who help keep our events up and running, though we always need more. Please contact Shauna or Darcy at the DBA office to learn more about how to get involved in supporting the DBA and our amazing community events. We hope to see you all out supporting our downtown events and businesses very soon!
Thank you.

2024 Board of Directors

Stephanie Knueppel, Stateline Mental Health Services (Chair)
Dan Riemer, Harris Ace Hardware (Vice Chair)
Barbara Schultz, First National Bank & Trust Co. (Treasurer)
Kelly Eickstead, Edward Jones (Secretary)
Nikkie Chadwick, Walnut Creek

Marty Densch, City Council
Jessica Fox-Wilson, Beloit College
RoseAnn Haedt, Hendricks Commercial Properties
Matt Lee, Century 21 Affiliated
Courtney Prentice, Rally Appraisal
Dennis Senz, Senz Insurance
Christopher Wolfgramm, Ironworks & Hotel Goodwin
Rich Wolter, Bucciferro Family McDonalds

Staff

Shauna El-Amin, Executive Director

Darcy Beyer, Promotions Coordinator

Businesses Assisted



- 8- New Businesses
- 9- Property Renovations
- 2- Properties Sold
- 56- New Jobs Created

Business Mix



- 15% Retail
- 13% Dining
- 72% Service
- 100% UNITED



**2024
Annual
Report**

**Downtown Beloit
Association**