



# 2025 ANNUAL REPORT

## OUR DISTRICT

|       |                              |
|-------|------------------------------|
| 21    | Blocks                       |
| 2,699 | Employed in district         |
| 169   | Small Businesses             |
| 24    | Restaurants                  |
| 32    | Retailers                    |
| 1     | Vacant Storefront            |
| 234   | Residential Units            |
| 60k   | Weekly Foot Traffic          |
| 32%   | Percent Destination Visitors |

## OUR IMPACT

|        |                       |
|--------|-----------------------|
| 7      | Properties Improved   |
| 4      | New Businesses Opened |
| \$3.3M | Private \$ Invested   |
| 466    | Volunteer Hours       |
| 75     | Annual Event Days     |
| 169K   | Event Attendees       |
| 7      | Businesses Assisted   |
| 55K    | Web Sessions          |



### Key Accomplishments

- Completed Statewide Fundraising Cohort
- 8.3% Growth in DBA Social Media and 12% in BFM



### District Investments

- Thank you for your investment:
  - Harris Ace Hardware
  - Stateline Mental Health Services
  - Beloit Art Center
  - Rogue Bookshop
  - 311-319 State Street
  - Downtown Den



### New Businesses & Milestones

- Welcome to:
  - Loom Home Interior
  - Riverside Catering
  - Downtown Den
  - Rogue Bookshop



### Recognition & Awards

- State Awards:
  - 114 W Grand – Best Large-Scale Façade
  - Stephanie Knueppel – Community Champion

# Transforming downtown Beloit

New Mural and Additional Electrical Box Wraps Installed

## 2026 Design Initiatives:

- Look for additional Electrical Box Wraps
- Anticipate more murals



Average attendees at the Beloit Farmers Market increased to over 5,900 weekly

## 2026 Promotions Initiatives:

- Continuing Downtown Late Edition
- Adding Beer to Fall Wine & Beer Walk

Working to fill vacant storefronts, including the newly remodeled State Street

## 2026 Economic Vitality Initiatives:

- Stay up to date on construction initiatives



**BE A PART OF OUR SUCCESS!** Contact us with ideas or for volunteer opportunities.

608.365.0150 | [downtownbeloit.com](http://downtownbeloit.com) |

